

TECHNOLOGY & FIRM OPERATIONS TRENDS

FOR ACCOUNTING AND TAX PROFESSIONALS

2016



74%

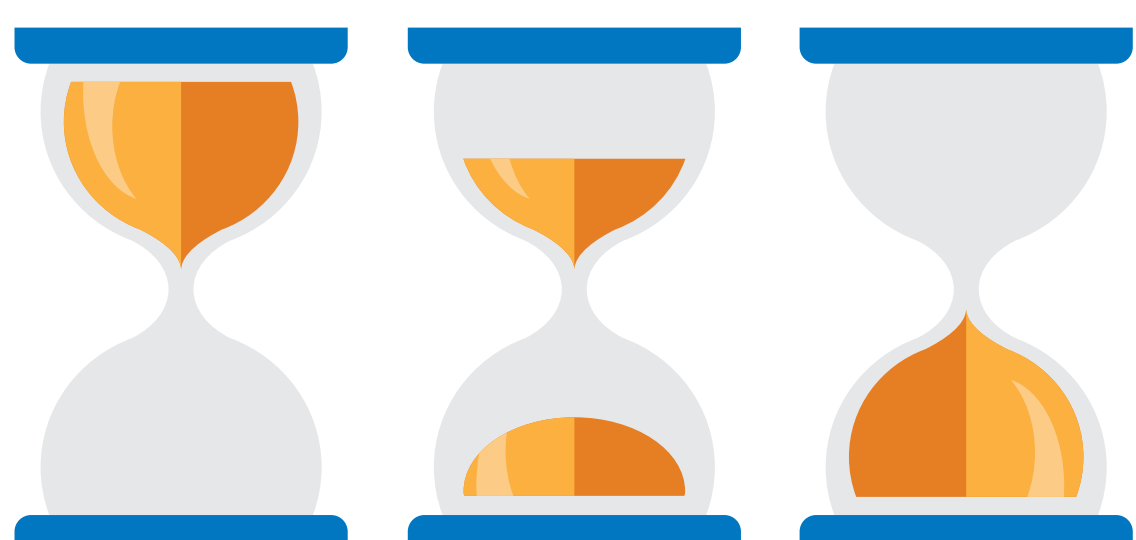
Identify their biggest technology issue as:

“Change, keeping up with new software and user (staff & partner) acceptance.”

38%

are worried about

**Attracting
New Clients...**

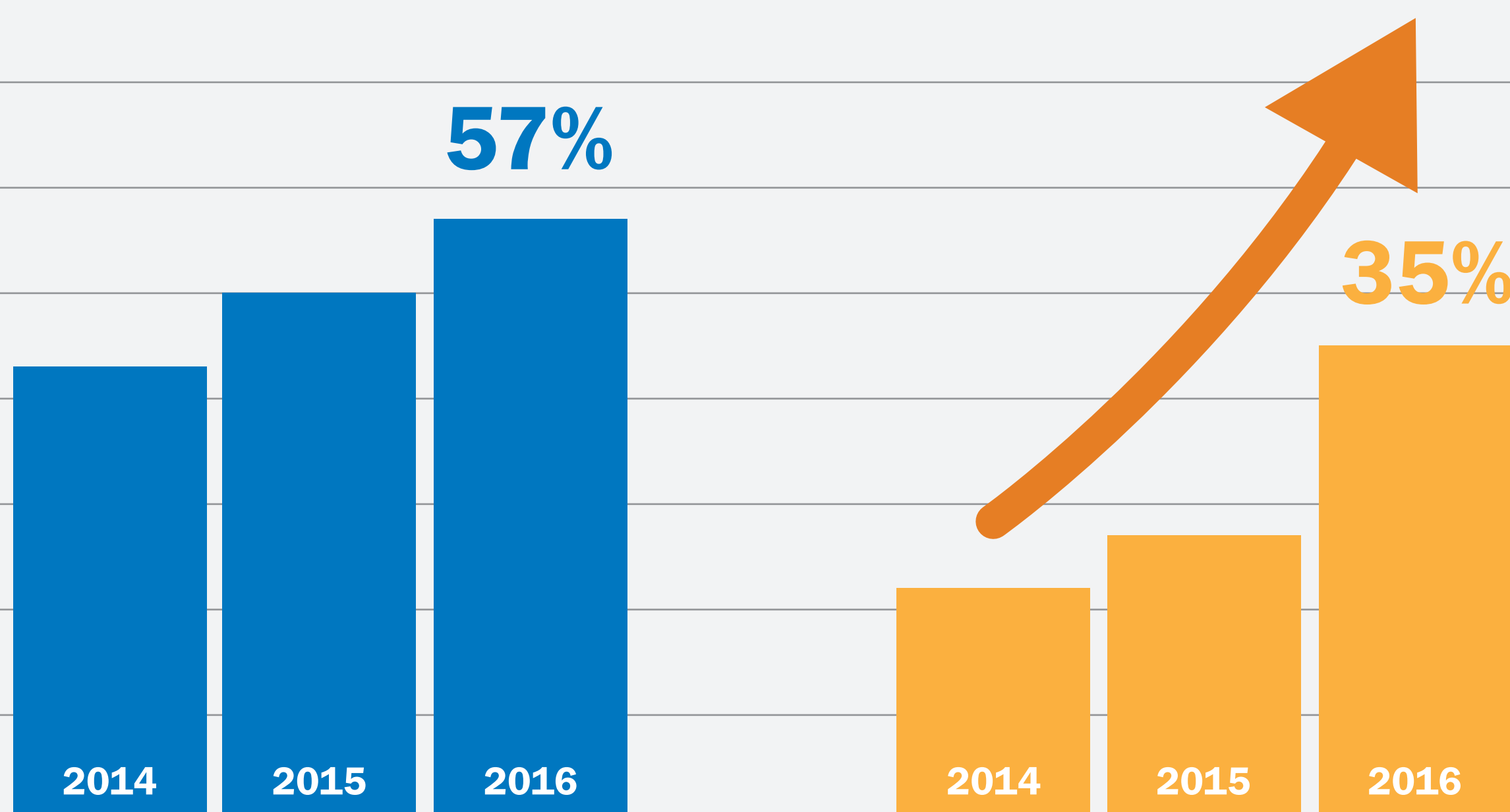


...Yet the amount of time tax and accounting professionals dedicate to prospecting for new clients

has been declining for three years!

As views on tech spending change from being ‘an expense’ to being ‘a competitive differential’...

...The adoption of workflow software accelerates!



Tech spending viewed as a competitive differential

Firms that use workflow software

85%

Believe **examining the practice for technology, process or workflow inefficiencies and solving them** will lead to better control over costs!

Doc.It

Doc.It Suite document management and workflow software will standardize processes, simplify and reduce change. Document management, customer care, data security and workflow efficiency will improve; **you will have more time to work on your business.**

Join a webinar, learn more today: www.doc-it.com/webinars